

## FALLS CHURCH ARTS

All-Member Meeting

Sunday, March 4, 2007 (postponed from February 25)

The meeting was called to order by Gina Caceci at 2:15 PM. 43 people were present, including 39 current members, 3 new members, and one visiting non-member.

- A. Gina welcomed everyone and asked them to interpret "ARTS SPACE" by way of introduction. "Innovative," "inspiring," "enrichment" were some of the words heard more than once.
- B. Treasurer's Report: Marty Behr presented the Treasurer's Report with a 3-page handout. She, Gina, and Cathy Kaye form the Budget Committee. They are planning a fundraiser to raise about \$10,000. Some ideas are an open house in a new house, an art auction, and a raffle. They are also applying for a City of Falls Church matching grant. [Handout attached]
- C. 2006: What a Year! Gina presented a page summarizing Falls Church Arts 2006 highlights. FCA's goal is to have something exhibited at the Gallery at 111 Park Avenue all the time.
  1. Gallery Without Walls. GWW will be hosting a show by 6 to 10 students, which will include a reception and a televised opening. This show is being sponsored by the capital area pediatricians. Any member of FCA can apply to participate. The works would show for about 4 months, and 10% of any sales would be donated to FCA.
  2. Art Space at Pearson Square. Marty Meserve reported that the completion date for the building is in the Fall of 2007, and that FCA and Creative Cauldron are continuing their work to make the space more flexible and affordable.
  3. Film Festival. The next one will probably be in the Fall.
  4. Newspapers. It was suggested that FCA let the Washington Post know about our events, and that blurbs be put in the local Arlington paper as well as the FCNP.
- D. Thanks. Gina thanked Edna Frady for her two active years on the Board, and for mailing the postcards for the "Verve" and "Vision" shows. Gina also described the duties of members of the Board: Marty Behr is both Treasurer and in charge of the FCA data base. Helene Safford has designed and is the keeper of the web-site. Michele Black, on the Board for 2 years, helps maintain the data base and sends e-mails announcing FCA events and activities. Tom Gittins was thanked for his three years as President. Marty Meserve thanked Gina for her excellent work as Executive Director with tulips, and thanked Tom, Business Person of the



board minutes, information, volunteer opportunities, art shows, and a highlight on artists, with a news angle and/or biodata. A preference was voiced for a newsletter as the method of distribution, basically in the internet, but mailed to anyone who wishes. Other suggestions are an interactive blog, short e-mails with a web-site. One group suggested weekly or bi-weekly. Someone pointed out that the Arlington Arts has a paid staff which handles its communications.

- H. The judging for the Goodwin House show was postponed until today at 4:30. Artists must collect their submissions by 6:30.
- I. Marty Meserve, our new President, urged us to bring in more members, which would give us more clout when applying for grants.

The meeting was adjourned at 4:05 PM.

Respectfully submitted,

Susan G. Boggs, Acting Secretary